Banner Advertising on Website

- RoN – Run of Network
  - Skyscraper banner 120x600, RoN* - US$ 2,000/month
  - Leaderboard banner 728x90, RoN* - US$ 2,000/month
  - Large rectangle banner 336x280, RoN* - US$ 2,000/month

CPM (Cost per thousand impressions) rates for Banners on Website

- Leaderboard banner – US$ 40 CPM
- Skyscraper banner – US$ 35 CPM
- Space banner – US$ 50 CPM

Banner Advertisement on FCG Newsletter

- Leaderboard banner 728x90 – US$ 1000 per issue

CPM (Cost per thousand impressions) rates for Email Campaigns

- Email campaigns – US$ 250 CPM

Company Listings

- Text listings with email and web address – Dhs 1,200/year (US$ 326/year)
- Text listings with email, web address, image or company logo – Dhs 1,800/year (US$ 490/year)
- Promotions for Stores, Restaurants & Hotels – Dhs 500/promotion or Dhs 6,000/year for unlimited promotions

Social Media Marketing

- Five Tweets & Five Facebook Post every week – Dhs 7,500 per month

Text Link on Homepage

- US$ 200/month per link

For more information contact our representative at dcg@cyber-gear.com or call us at +971 4 3312627

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