

## 2012 Media Kit



DubaiCityGuide.com started in February 2000. The site has a Page Rank of 6 and 939 back links.

### Statistics for December 2011

Total Hits – 22,234,659  
Total Visits – 97,986  
Total Page Views - 236,961  
New Visit – 73,476

### Banner Advertising

- **Standard banner 468x60, RoN\*** – US\$ 1,000/month
- **Skyscraper banner 120x600, RoN\*** – US\$ 2,000/month
- **Leaderboard banner 728x90, RoN\*** – US\$ 2,000/month
- **Large rectangle banner 336x280, RoN\*** – US\$ 2,000/month

### Company Listings

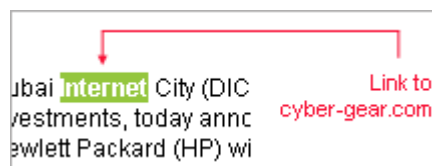
- Text listings with email and web address – Dhs 1,200/year
- Text listings with email, web address, image or company logo – Dhs 1,800/year

### Sponsored Links – US\$ 250/month



### Keyword Advertising - US\$ 500/month per keyword

Buy keywords - the keywords will be highlighted on all our news articles and special features with hyperlink to the website.



### Text Link on Home Page - US\$ 200/month per link

\*RoN – Run of network

For more information contact our representative at [dcg@cyber-gear.com](mailto:dcg@cyber-gear.com) or call us at +971 4 331 2627

### Mode of payment



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We support the Go Green cause at [www.go-green.ae](http://www.go-green.ae). Print this only if necessary.